

Becky Stone

GRAPHIC DESIGNER

I am a highly **motivated** Graphic Designer passionate about creating innovative and captivating visual experiences, particularly involving **branding and packaging** design. I possess a unique ability to combine creativity, strategic thinking, and attention to detail, resulting in **compelling design solutions**. With a **strong understanding** of visual communication principles, colour theory, typography, and composition, I effectively bring my creative concepts to life using **industry-standard design software**. I aim to use my creativity and knowledge to deliver exceptional results and constantly evolve and refine my skills professionally.

DESIGN EXPERIENCE

May 2023-Present, Graphic Designer, British Obesity Society

About: Live branding project- rebrand the website/social media channels and overall image of the charity.

September 2022-Present, Graphic Designer, Arts University Bournemouth Community Champions

About: Logo design for 2023-2024, a full magazine design (layout, cover and typography) for their termly magazine WORD, and merchandise designs (hats and beanies). I additionally create posts for their Instagram.

April 2023, Graphic Design Competition, Pier Journal

About: I submitted a front cover for their upcoming fourth edition, with the theme of SUMMER.

April 2023, Graphic Design Competition, Creative Conscience Awards

About: They have a number of briefs under different themes. I chose to focus on the theme of Social Issues.

June-July 2022, Web Designer, Rokk Ltd

About: My role was to support the design of a number of websites.

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EDUCATION

2022-2023, MA Graphic Design, Arts University Bournemouth: Distinction

2019-2022, BA (Hons) Archaeology, University of Exeter: First Class (1:1)

2015-2018, AS and A levels, Exeter College: 4 A levels at A*-C. 2 AS levels at B-C.

OTHER EXPERIENCE

October 2022-Present, Graphic Design Course Representative

About: Liaising between students and lecturers as well as other staff to make improvements to the course.

September 2022-Present, Student Services Assistant, Arts University Bournemouth

About: My role is to assist with, and market, events for students.

April 2017-September 2022, Barista and Cashier, Orange Elephant Ice Cream Parlour

About: Front of House.

SKILLS

Design

Graphic Design · Web Design · Illustration · Indesign · Illustrator · Photoshop · Premier Pro · After Effects · Blender · Wordpress · Elementor · Procreate

Other

Social Media Marketing · Microsoft Office · Research